#### ≓ sales-i



## Designed for Salespeople.

### Your challenges.



Hitting target in a challenging and a competitive market



| Identifying opportunities and areas |
|-------------------------------------|
| of concern within your customers    |
| whilst they are happening           |
|                                     |



Having the information you need before talking to a customer



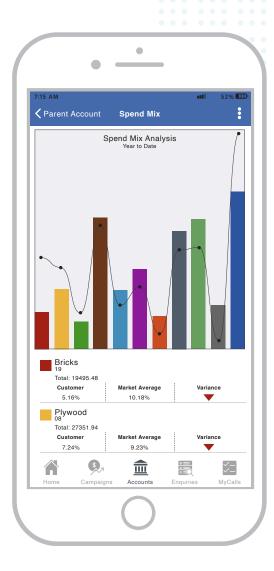
Spending too much time on admin tasks and not enough time selling



Differentiating yourself from the competition



Getting hold of your colleagues both inside and outside the office



#### ≓ sales-i



## Designed for Salespeople.

#### Your benefits.



At a glance updates on your sales figures against your targets



Proactive notifications when there are changes in customer buying behaviour



Access to all relevant information on any device, even your visits offline



Automated Customer Reports produced for each visit or call



Visual Dynamic Dashboards you can talk through with your customers



Instant visibility of customer communication and ability to collaborate with your colleagues without having to call them





## Designed for Salespeople.

### Important things to know.

- Our organisation, head office based in the UK, has been established since 2008 and we have thousands of customers globally
- sales-i implement, train and support out customers as a managed service within a specified time frame
- As a scalable solution our commercials are based on a per user per month (software as a service) model
- Our contracts are subject to our ability to integrate sales-i to an acceptable level, if we are unable to do so the order is void and there is no cost to the customer
- sales-i are furtunate to have a proactive customer base of sales organisations who are using our product to grow sales, increase profitability and directly attribute that success to the functionality of our sales solution

### Testimonials from your peers.

"We have grown our sales in a number of accounts as a consequence of the reporting facilities in sales-i. We certainly cover a broader spread of customers than used to be the case and my reps are better informed about their customer trading positions than they have ever been."

MARK COSTELLO MARKETING DIRECTOR "We can see all of the activities of our customers and reps. Now we can easily identify and focus on our underperforming categories."

GRAHAM BOURTON MARKETING DIRECTOR

"It's definitely one of, if not the best, I.T. purchases we've made in the last couple of years. I love it to bits!"

CHARLIE RAWSON E-COMMERCE ADMINISTRATOR "Financial information takes seconds rather than potentially hours. The team saves 2-4 hours a week thanks to sales-i."

GARETH WATERS OPERATIONS MANAGER

"The big thing that is so important, whatever you choose, is that you need your sales team to buy into it. The team have bought into sales-i because it's not difficult to use and they see the benefit it brings."

JEREMY GILSON OWNER AND DIRECTOR

### ≓ sales-i



# Sell smart every day.

#### **UK Head Office**

Floor 3 31 Homer Road Solihull West Midlands B91 3LT

0345 508 7355 marketing@sales-i.com

#### North America

200 W. Monroe St Suite 1701 Chicago IL 60606

1-847-868-8175 marketing@sales-i.com

#### Australia Level 23 52 Martin Place Sydney New South Wales NSW 2000

6102-9220-5108 marketing@sales-i.com

