

# Designed for Sales Leaders.

## Your challenges.



Ensuring your sales team hit their target in a challenging and competitive market



Keeping your finger on the pulse of the business and understanding the drivers of the customer base



Driving sales activity ensuring that all of your sales assets are as efficient as possible



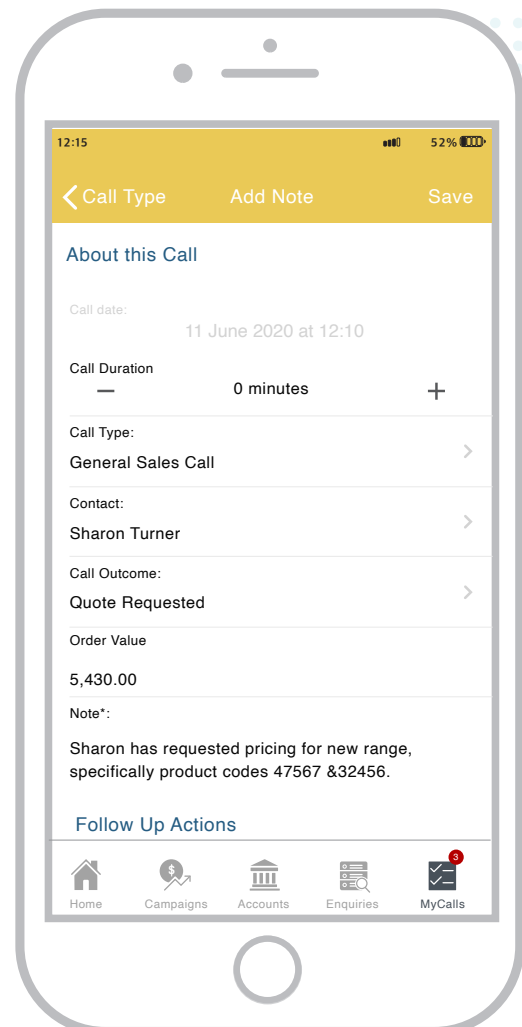
Managing key clients in your top 20% of customers



Coaching your sales individuals to help them expand on their skill set and improve over time



Holding the team accountable and ensuring that there are fewer blockers in the sales process



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## Your benefits.



At a glance updates on the organisations sales performance against target by customer, sales person, product and so on



Provides you and your sales people with tools that offer further organisation and polish in customer facing meetings



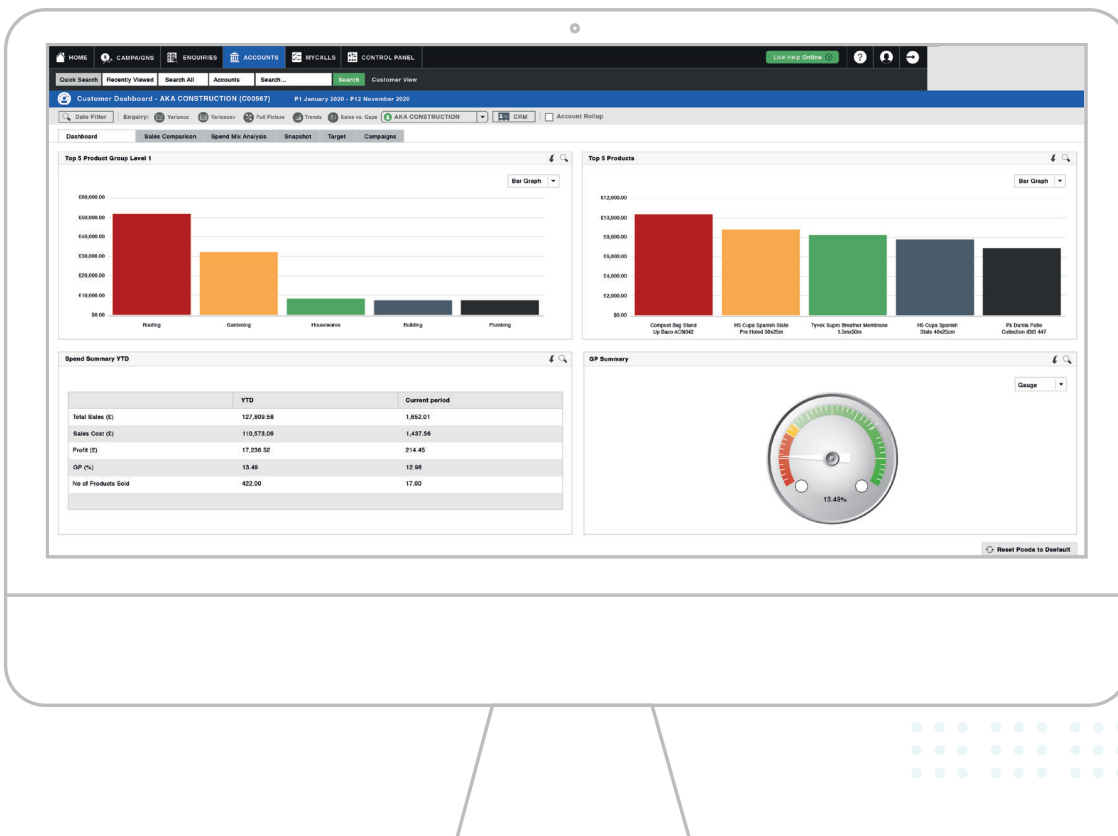
Ability to drive sales insights to internal and external teams based on the criteria determined by you



Visual Dynamic Dashboards you can talk through in your internal sales meetings



Total visibility of sales activity vs revenue income



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## Important things to know.

- sales-i updates every day, automatically with your sales figures
- As part of setting up the system you are given dedicated training on how to use it
- In addition to our browser based software, you can download a dedicated app for sales-i on your smartphone or tablet
- sales-i can manage your team's diary and help them journey plan through Google or Apple Maps
- Many of your customers or suppliers are already using our solution, we have 1,000 customers in the UK alone
- You have up to the minute visibility of your customer contact levels from your internal and external salespeople
- If you ever get stuck you can contact our support team at no cost to the business

## Testimonials from your peers.

*“sales-i provides one single tool for the job and our sales team can readily access sales information, monitor trends and record activity. It empowers our sales team and is an invaluable tool”*

BRIAN SPROTT  
SALES DIRECTOR, WESTERN EUROPE

**“sales-i provides us with everything we need to react quickly when we need to with complete sales reports, trends and a CRM system. It is an important part of our business.”**

WINSTON KILURN  
SALES MANAGER

**“It is very rare, I find, that you come across a business that truly delivers not only a functional, reliable and incredibly interactive system, but is supported by exceptional customer service and support. I cannot find fault the team at sales-i ”**

BELINDA WALTON  
SALES DIRECTOR

*“Our business has seen a double-digit growth for both 2018 and 2019, which sales-i has certainly contributed to.”*

TONY PHELPS  
SALES AND MARKETING MANAGER

*“sales-i was easily integrated into the business. The users quickly saw the benefits. It really does help us run our business with a much clearer understanding of what's going on, and most importantly, what actions we should be taking”*

IAN WEAKFORD  
SALES AND MARKETING DIRECTOR

**“We hope to grow our sales to \$230 million this year and, as a salesperson, sales-i gives us a hands-up on everyone else.”**

DAVE DESTICHE  
VP SALES AND MARKETING

# Sell smart - every day.

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