

Designed for Business Leaders.

Your challenges.



Growing sales year on year despite a challenging market and fierce competition



Ensuring that sales are accountable to their responsibilities and maximising their time



Providing the organisation with the tools to perform against expectations



Protecting data which is a valuable asset for your business



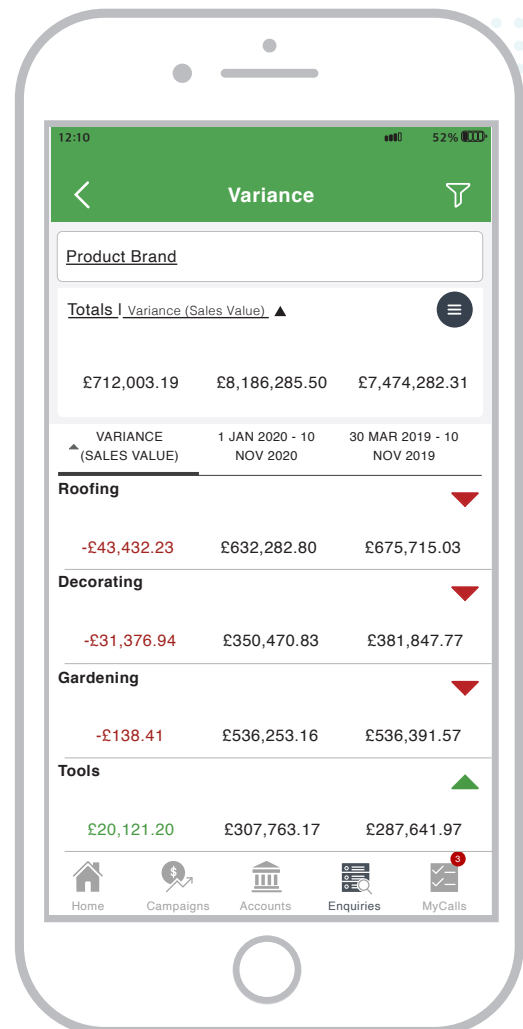
Making the right investments to make organisations more efficient



Ensuring that tactical software solutions are delivered within the desired timeframe and are used



Having access to the relevant data, utilising it to get a steer on the direction of the business and make leadership decisions supported by that data



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Your benefits.



A well established sales tool, present within your industry that has a demonstrable track record of delivering return on investment



A secure format for sharing your company sales data that makes it as difficult as possible for employees to misuse this information



Visual Dynamic Dashboards for monitoring the activity and performance of the sales department, and one click interrogation of areas of concern or opportunity within the sales data



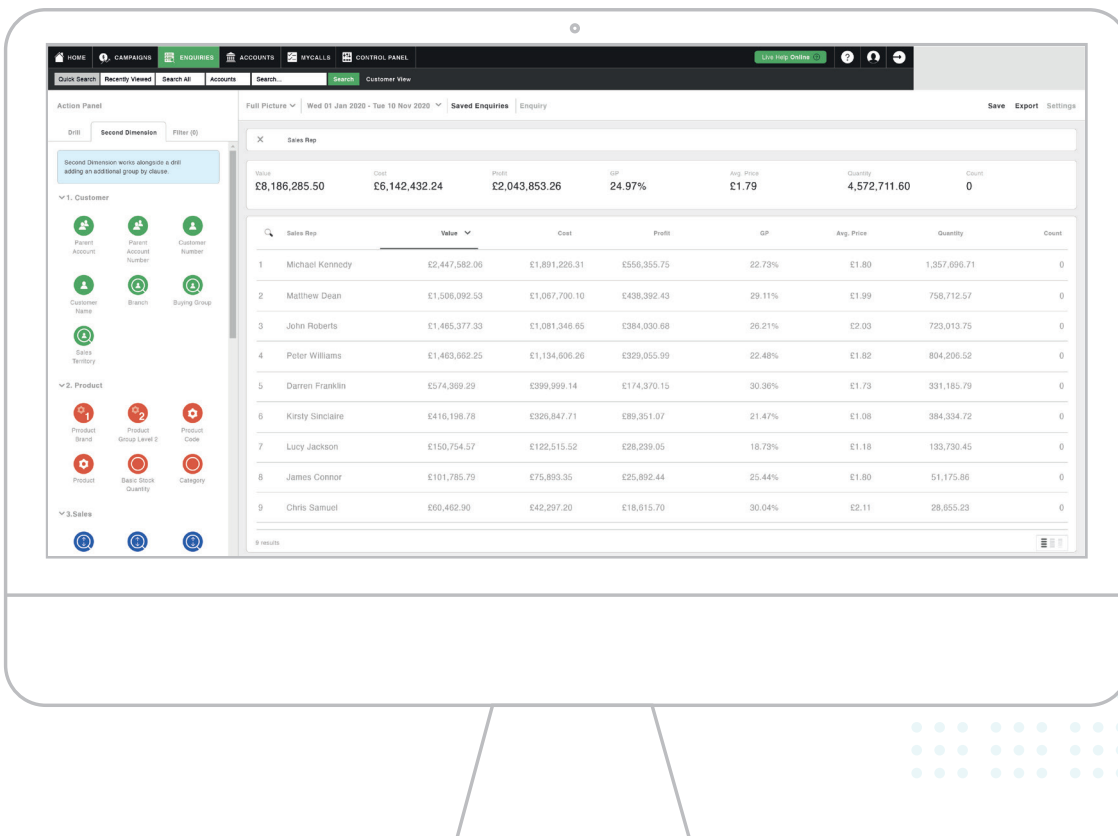
A solution with fixed commercials, on an annual contract, that allows you to assess it's value year to year to ensure the return is there



Software that empowers the sales team to be both independent and accountable. Delivering quality of life improvements to your staff, improving their satisfaction at work



Not a "blank canvas project". A standardised solution built with the experience of your market that is deliverable in weeks as opposed to months



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Important things to know.

- Our organisation, head office based in the UK, has been established since 2008 and we have thousands of customers globally
- sales-i implement, train and support our customers as a managed service within a specified time frame
- As a scalable solution our commercials are based on a per user per month (software as a service) model
- Our customer contracts are subject to our ability to integrate sales-i to an acceptable level, if we are unable to do so the order is void and there is no cost to the customer
- sales-i are fortunate to have a proactive customer base of sales organisations who are using our product to grow in sales, increase profitability and directly attribute that success to the functionality of our solution

Testimonials from your peers.

“We have grown our sales in a number of accounts as a consequence of the reporting facilities in sales-i. We certainly cover a broader spread of customers than used to be the case and my reps are better informed about their customer trading positions than they have ever been.”

MARK COSTELLO
MANAGING DIRECTOR

“sales-i has fundamentally transformed the way we carry out our strategic decision making. It is saving us time, money and effort in accessing and using our data.”

DANIEL EDMONSON
COMMERCIAL DIRECTOR

“Ultimately, our sales team has more time. All in all, this means we are making more sales and business is going from strength to strength.”

SHELLY MILLER
DIRECTOR OF SALES DEVELOPMENT

“We can see all of the activities of our customers and reps. Now we can easily identify and focus on our underperforming categories.”

GRAHAM BOURTON
MANAGING DIRECTOR

“The big things that is so important, whatever you choose is that you need your sales team to buy into it. The team have bought into sales-i because it’s not difficult to use and they see the benefits it brings.”

DAVE DESTICHE
VP SALES AND MARKETING

Sell smart - every day.

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